

AUG 05 2001
PATENT & TRADEMARK OFFICE

TRANSMITTAL OF FORMAL DRAWINGS

Docket No.
AUS920010177US1

In Re Application Of: Dwip N. Banerjee

Serial No.	Filing Date	Batch No.	Examiner	Art Unit
09/826,756	4/5/2001			2151

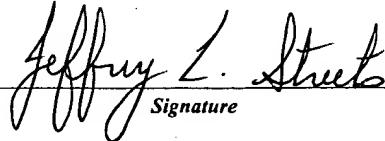
Invention: Business method for e-commerce through customized activity-based advertising

Address to:
Assistant Commissioner for Patents
Washington, D.C. 20231

Transmitted herewith are:

12 sheets of formal drawing(s) for this application.

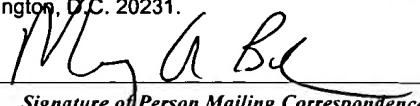
Each sheet of drawing indicates the identifying indicia suggested in 37 CFR Section 1.84(c) on the reverse side of the drawing.


Signature

Jeffrey L. Streets
Reg No. 37,453

Dated: 8-1-2001

I certify that this document and attached formal drawings are being deposited on 8/1/01 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.


Signature of Person Mailing Correspondence

Mary A. Baker
Typed or Printed Name of Person Mailing Correspondence